Vienna, 3rd of May 2016

Europe's Biggest Materials Hackathon:
Bringing Together The Brightest Entrepreneurs

Europe's fastest growing startup network StartUs & leading polyolefins producer Borealis team up to bring Materials Hack to life. The Hackathon is a playground for innovative materials dedicated to those who are excited about unique materials and their market disruption potential. Participants are offered a chance to win 24.000€ cash prizes.

Vienna (AT), 3rd of May, 2016 - Application for Europe's biggest materials hackathon is now open. The event that will take place in Vienna, Austria, from July 8th-10th 2016 consists of two phases: Materials Hackathon and Materials Incubation.

40 selected entrepreneurs, engineers, industrial designers and visionary thinkers from all over the continent will team up to discover new areas of application for a groundbreaking product with unique properties developed by Borealis. During the 2.5 day hackathon the teams will be mentored by entrepreneurs with a strong background in materials to solve the challenge. All of the ten teams will pitch their final ideas in front of a jury of Borealis' management representatives and get a chance to win 24.000€ cash prizes in total.

Applications are welcome at any time as long as they are submitted by May 22nd at http://connect.startus.cc/materials_hack/. Materials Hack is open to all people interested in engineering, business development and industrial design. The teams will consists of 3-4 people, it is also welcome to enter application as a preformed team. However it is recommended to sign up individually since the event is encouraging people to virtually meet new people and collaborate with those who may have a different skill set: Business Developers who know the market, can seize it and have a technical way of thinking, Industrial Designers who can give an idea a physical form and further challenge it, Mechanical & Material Engineers with a background in Plastics or Metal and Entrepreneurs and Plastic Enthusiasts with great visionary thinking.

As part of the challenge Borealis will not only offer cash prizes but also the chance to collaborate further as the two top teams of the hackathon will enter phase two, the Materials Incubation. Incubation will take place in August 2016 in Vienna and offer teams to further develop their idea for three weeks. Within this time the teams will be supported with accommodation, working grant & working-space as well as mentorship to validate and perfect their ideas. The winner team will become Materials Champion.

In A Nutshell

- What? Materials Hack: playground for innovative materials dedicated to those who are excited about unique materials and their market disruption potential.
- Where? Vienna, Austria
- When? 8-10th July 2016 (Hackathon), August 2016 (Materials Incubation), Application is open until May 22nd
- Who? Entrepreneurs, Engineers, Industrial Designers & Visionary Thinkers

Links

- Event: http://connect.startus.cc/materials_hack/
- StartUs: www.startus.cc
- Twitter: https://twitter.com/StartUscc, #materialsHACK
- Facebook: https://www.facebook.com/startus.cc/
- Borealis: http://www.borealisgroup.com/

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About StartUs

StartUs is Europe's biggest startup and innovation network with its main objective to connect the European startup community, build bridges and make it accessible to everyone.
Alongside providing a crucial and often missing link in the fragmented European business ecosystem, StartUs also offers established companies the possibility to connect with young entrepreneurs and startups.

About Borealis

For over 50 years, Borealis has been a leading provider of polyolefin compounds for the global wire and cable industry. Its large portfolio of products and services is based on unique and proprietary technologies that create real value for customers and enable step-change innovations. A broad range of sophisticated extra-high, high and medium voltage cable applications as well as semi-conductive products are made possible by Borealis' Borlink™ technology. Borealis' Visico™/Ambicat™ technology is used in low voltage energy transmission and distribution cable solutions, where it helps extend the lifetime of cable systems. Capacitor film products are consistently and qualitatively enhanced by Borealis' leading polypropylene (PP) material solutions.